

Stelo

We illuminate the potential of art to invite conversation and build community



Sponsorship

As a Stelo program sponsor you will support creative communities, grow your brand awareness, and be part of building a better future for artists, makers, educators, writers, and cultural producers in Oregon and beyond.

We will work with you to create a customized sponsorship package, with funds of \$1,000 and above. You can direct your support towards artist payments, exhibition documentation, guest speakers, workshop instructors, and other program expenses. In return we will showcase your brand via our website, social media platforms, our 2,000 sq ft. downtown Portland flex space, and e-newsletters. See page 2 for further details about sponsor levels.



Artist Residencies



Partner Programs

Happenings

Read more at [@steloarts.org](https://steloarts.org)



Exhibitions

Engagement

11,500

Audience served annually (2022)

Annual Visitors:

1,500+

Instagram:

12,317 annual reach

Facebook:

6,831 annual reach

Website:

8,842 visitors

Direct Email:

840 subscribers

Events:

12-15 per year



What's on our 2023 calendar?

January - April: Space to Share program with 4 local artists

May: PNCA Graduate MFA Thesis group exhibition

June - July: Neo-Latino Collective exhibition + satellite partner programs

August - October: Converge 45 exhibition featuring local artists

November - December: Print + Paper residency exhibition with 8 artists

+ off site Community Events, Workshops, and more!



Sponsorship Levels

\$1,000+

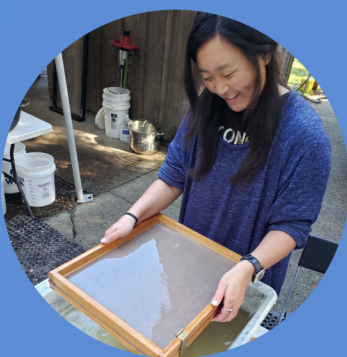
- Company name listed on our gallery guide for 1 exhibition program
- 2 social media posts on Instagram + Facebook
- Private exhibition tour for a group of your choosing with up to 30 guests

\$5,000+

- Company name listed on our gallery guide for 2 exhibition programs
- 6 social media posts on Instagram + Facebook
- Your website on the annual sponsorship page
- 2 Private exhibition tours for a group of your choosing with up to 30 guests

\$10,000+

- Your logo on our flex space window facing the North Park Blocks
- Company name listed on our gallery guide for 3 exhibition programs
- 10 social media posts on Instagram + Facebook
- Your website on the annual sponsorship page
- Up to 4 private exhibition tours for a group of your choosing with up to 30 guests



Intended Impact

By funding exhibitions in art spaces, Stelo Arts envision a world where creatives are valued for their essential work of shaping our culture and co-creating our futures, where intersectional conversations center around empathy and care, and where arts and cultural producers are embedded in the process of civic engagement.

Learn more about Stelo at our website: steloarts.org

Get in touch with our staff at info@steloarts.org